



International E-Waste Day was developed in 2018 by the WEEE (Waste Electrical and Electronic Equipment) Forum with the support of its members. The day is used to raise the public profile of e-waste recycling and encourage consumers to recycle their e-waste with the resulting increase in e-waste recycling rates on the day itself and into the future.

This year the WEEE Forum members decided to focus the celebrations of the IEWD on the theme of education. By sensitizing the younger audience around the e-waste issues, we don't only bring up a new generation of responsible consumers, but also make the message heard among their families, teachers and local communities.