



Mr. Renz Belda, Anchorman of Radyo Totoo, DWAL FM 95.9 with Ms. Faina Ifurung, Ms. Corazon Gasapos, Ms. Rysa Deron and Ms. Ruby Sarmiento during the live airing of the program in Batangas City on February 9, 2016

## **EMB CALABARZON on RADIO**

The ENVIRONMENT has always been one of the hot topics in the press for we are facing serious global environmental challenges due to rapid economic growth. This prompted the Bureau to use Radio as mass medium being a powerful and has great advantage for information dissemination. Radio is a simple and cheap medium and it spreads information to a great group of population at the same time saving time, energy, money and man-power in an effective way. Utilizing the Radio Program to educate the public on Environmental Law (specifically R.A. 9003) not only creates awareness but also encourage the public participation in environmental management and monitoring.



EMB CALABARZON personnel joined the live airing of Radyo Totoo, DWAL FM 95.9 in Batangas City on 09 February 2016. Ms. Corazon Gasapos, Chief of Solid Waste Management Section gave overview and the basic application of R.A. 9003 or the Ecological Solid Waste Management Act of 2000 and how it was being implemented by the Bureau in coordination with the concerned Local Government Units within CALABARZON Region. Ms. Faina Ifurung, Legal Officer, discussed on how the concerned LGUs and establishments may be sanctioned if they failed to comply or implement RA 9003 religiously. Ms. Rysa Deron, OIC-EEI Section, elaborate details on how the Bureau is making ways to further strengthen the said law which is by initially coordinating with the different schools and universities within CALABARZON Region to raise awareness on students and teachers. The anchorman during the program was continuously receiving text messages from its viewers and listeners while EMB personnel guests wittingly answered all the questions being thrown by the host on the query and concerns about R.A. 9003 and other related matters. The program lasted for one (1) hour.